



Peter Stenlund, CEO/Founder, Autida

PHOTO: Markus Gotting, Elmia AB

Security does not stop at the lock – Autida makes its debut at Elmia Lastbil

The transport industry is changing fast – and so are the threats to vehicles, cargo and operations. As Autida exhibits at Elmia Lastbil for the first time, the message is clear: today's security challenges call for more than traditional locks and standard solutions. Interest was already high on the opening day of the fair.

TEXT: Markus Gotting, Elmia AB

For Autida, Elmia Lastbil 2026 is a debut. The company – with Peter Stenlund, CEO and Founder, on site throughout the fair – works with security solutions for the transport sector and meets an industry in which security has become an increasingly complex issue.

It is no longer only a matter of preventing someone from breaking into a vehicle. Digitalisation and connected systems have created new opportunities for transport companies – but new vulnerabilities at the same time.

Cyberattacks, physical intrusion and insider activity can also be combined. An attack may begin digitally and continue through physical access, or the other way around. For companies transporting valuable goods, this means that security has to be viewed as a whole.

It is precisely that whole that Autida wants to highlight at Elmia Lastbil.

From traditional lock to integrated security system

Autida's solutions include advanced locks, access control, sensors, cameras, telematics, monitoring and fleet management. The company also carries out risk assessments and provides advisory services to identify where the vulnerabilities lie and which measures are relevant.

A central element is combining physical and digital security.

When a transport company protects vehicles and cargo, reinforcing a single component is not necessarily enough. A strong lock does not solve the problem if unauthorised access can be gained by other means. In the same way, advanced digital systems have to work together with the physical protection around the vehicle.

Autida therefore works with an integrated approach in which different layers of security complement one another.

Among the solutions are Swap-Locks – cybersecure locking and access systems for trailers, swap bodies, containers, trucks and vans, among others. The systems can be used without an internet connection, external power supply or traditional batteries. Permissions and access can also be controlled to reduce the risk of keys or codes ending up in the wrong hands.

The latest solution, Swap-Lock Arctic, combines locking and access control and is designed to work without cabling, batteries or an external power supply.

A threat that can also come from within

One aspect Autida pays particular attention to is the insider issue.

Transport companies handle considerable values and run operations in which many people may have access to vehicles, terminals, goods and information. This means that security work cannot focus solely on external threats.

People with legitimate access may, for example, have detailed knowledge of internal systems, routines, schedules and security measures. When such knowledge is combined with an external attack, traditional protective solutions become considerably easier to circumvent.

For transport companies, this means that technology has to be combined with clear routines, risk analyses and control over who actually has access to what.

It is also a question that grows more important as vehicles and transport systems become more digitalised and connected.

Security throughout the transport chain

Autida's initiative also has an international dimension. The company offers installation and service through a network covering 181 countries. The ambition is for its security solutions to be installed, maintained and upgraded even as vehicles and fleets move across national borders.

Autida has also been a TAPA EMEA Premier Partner since 2021. TAPA, the Transported Asset Protection Association, works internationally on security within transport and logistics and has developed security standards for road transport, among other areas.

At Elmia Lastbil, Autida meets a large part of the Swedish transport industry that deals daily with exactly the questions the company works with.

And the response during the debut has been strong. Already on the first day of the fair, taking part has generated a great many meetings and conversations about security, theft and the changing risks transport companies face.

Swedish expertise in vehicle transport

Also present is Biltransportservice Sverige AB, where Oskar Isling is on site during Elmia Lastbil. The company works with vehicle transport and is the Swedish general agent for Rolfo as well as a dealer for Turatello.

Biltransportservice has its main facility in Alvesta and works with sales, service, maintenance and repairs. The company also has service operations in several locations and stocks spare parts and accessories for the vehicle transport sector.

In stand U602:23, the company is showing solutions from Rolfo and Turatello, among others. Rolfo has worked with solutions for vehicle transport for more than 140 years, and the fair features the Rolfo CLX car transporter, among other things. Turatello is represented by the T35 Transport and other solutions for vehicle logistics and motorsport.

Common to both is a clear focus on transport that works safely and efficiently – from vehicles and equipment to the protection around the cargo.



From the left: Oskar Isling, Head of Service Market at Biltransportservice Sverige AB, together with Peter Stenlund, CEO/Founder, Autida, in stand U602:23 during Elmia Lastbil 2026.

PHOTO: Markus Gotting, Elmia AB

A security issue that concerns the entire industry

As the value of both vehicles and goods rises while transport chains become more digital, security is becoming an ever more strategic question.

It also means that the boundaries between traditional vehicle security, physical security and cybersecurity are being blurred. For transport companies, the security work of the future is therefore less and less about a single product and more and more about understanding the whole risk picture.

For Autida, the debut at Elmia Lastbil is an opportunity to meet those working in the middle of that reality – hauliers, transport companies, vehicle owners and other players from across the industry.

And after the strong response already on the first day of the fair, the security issue appears to have struck a chord.

As the transport industry looks ahead, the development is not only about more efficient, smarter and more connected vehicles. It is also about making sure that the vehicles, the goods and the people around them are protected the whole way.

TEXT: Markus Gotting, Elmia AB

Translated from Swedish. Originally written and published in Swedish by Elmia AB.